



Media Release

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TELUS and Genetec partner to enable Canadian businesses to easily monitor the security of their businesses from anywhere at any time

Through the reliability and affordability of cloud-based video surveillance, TELUS and Genetec are offering businesses peace of mind so they can spend more time focusing on their core operations

Vancouver and Montréal – TELUS and Genetec Inc. are joining forces to simplify video surveillance for small and medium-sized businesses in Canada through the flexibility and cost-effectiveness of the cloud. This collaboration bundles TELUS security cameras with the Genetec cloud subscription-based video monitoring solution called Stratocast™. With Stratocast, businesses no longer need to operate expensive video recording hardware that can only store and stream footage onsite because they can easily monitor their video from multiple locations through cameras that are connected to the cloud. By recording and storing video straight to the cloud – with no need for on-site servers – business owners can keep an eye on their locations no matter where they are by using the Stratocast web portal or mobile application on their phones, computers or tablets.

“TELUS has a long history of delivering innovative security technologies to our residential and business customers, and we are proud to partner with Genetec,” said Jason Macdonnell, President, Smart Security and Automation. “Powered by our world-leading networks, TELUS’ security solutions provide integrated, flexible systems to make our customers feel safe, connected, and in control. This collaboration highlights both companies’ focus on using technology to meet the security needs of businesses and improve the day-to-day lives of users.”

Stratocast is now available to customers across Canada and starts at \$20 per month with the purchase of a camera. Businesses who take advantage of this offer will significantly reduce their security costs by eliminating the need to purchase and maintain on-site video recording hardware at each location – all that’s needed is a camera and a network connection. With TELUS’ PureFibre network, the largest 100 per cent pure fibre-to-the-premise (FTTP) network in Western Canada, businesses can access lightning fast upload and download speeds, which provides significant benefits for applications like video surveillance and cloud-based security.

“The cloud offers new ways for small and medium-sized businesses to secure their facilities, while effectively leveraging their operating budgets. We are pleased to be collaborating with TELUS to bring video surveillance as a service to this community,” said Marc-André Bergeron, Director of Sales, Genetec, Inc. “Small and medium-sized businesses are utilizing cloud infrastructure and enjoying cost-savings across many parts of their operations – from POS systems to security. Genetec Stratocast makes it simple for business owners to effectively and affordably protect their operations.”

For more details on TELUS Customer Security Systems and purchasing Stratocast, visit telus.com/TCSS to request a sales callback or call 1-888-706-1306.

About TELUS

TELUS (TSX: T, NYSE: TU) is a dynamic, world-leading communications technology company with \$16 billion in annual revenue and 16 million customer connections spanning wireless, data, IP, voice, television, entertainment, video, and security. We leverage our global-leading technology and compassion to enable remarkable human outcomes. Our longstanding commitment to putting our customers first fuels every aspect of our business, making us a distinct leader in customer service excellence and loyalty. In 2020, TELUS was recognized as having the fastest wireless network in the world, reinforcing our commitment to provide Canadians with access to superior technology that connects us to the people, resources and information that make our lives better. TELUS Health is Canada's leader in digital health technology, improving access to health and wellness services and revolutionizing the flow of health information across the continuum of care. TELUS Agriculture provides innovative digital solutions throughout the agriculture value chain, supporting better food outcomes from improved agri-business data insights and processes. TELUS International (TSX and NYSE: TIXT) is a leading digital customer experience innovator that delivers next-generation AI and content management solutions for global brands across the technology and games, ecommerce and FinTech, communications and media, healthcare, travel and hospitality sectors. TELUS and TELUS International operate in 25+ countries around the world. Together, let's make the future friendly.

Driven by our passionate social purpose to connect all citizens for good, our deeply meaningful and enduring philosophy to give where we live has inspired TELUS, our team members and retirees to contribute more than \$820 million and 1.6 million days of service since 2000. This unprecedented generosity and unparalleled volunteerism have made TELUS the most giving company in the world.

For more information about TELUS, please visit telus.com, follow us [@TELUSNews](https://twitter.com/TELUSNews) on Twitter and [@Darren Entwistle](https://www.instagram.com/Darren_Entwistle) on Instagram.

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montréal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit www.genetec.com.

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